

Leather Medic®, a Proven Business Model

Dear Entrepreneur,

When you finish reading, we're confident you'll see the value of the business and join the Leather Medic® family, opening the door to a lucrative, exciting career as your own boss.

Imagine a fully turnkey business opportunity that offers:

- Unlimited potential
- Minimal competition
- Extremely low start up costs
- High profit margins
- Complete expert training (included in franchise fee)
- Marketing and sales tools
- Complete equipment and supply package (included in franchise fee)
- Ongoing technical support
- Exclusive territory
- Technical bulletins and updates
- Web based operating software (free)
- Uniform package, vehicle decal and magnetics (included in franchise fee)
- Assistance with local/county licensing, insurance, and other business filings
- National brand recognition
- Access to state of the art repair and refinishing products, backed by research and development labs.

Work your own hours. Keep you day job, if you like, until you get established (which won't take long). You receive everything you need for a completely mobile operation. You set your own appointments, so you'll never have to wait for customers to walk through a door.

Leather Medic® is a proven business model. It works! And it can work for you!

Check your local yellow pages under "Leather Repair". Chances are you won't find many listings. The listings you do find will most likely be limited to leather clothing or are general furniture repair, which aren't specialists in leather. As a Leather Medic® franchise, you'll have limited competition!

No one else in the world can match the level of training that you receive from Leather Medic. Our training course puts you on the path toward a successful future. It's a complete and detailed hands-on training. Not just for a day or two, or in a room full of other students, but for as long as you need. The standard seven day course is included in the franchise fee. If you want more training, it's available.

You'll train under, learn from and work one-on-one with the leading expert in leather repair and refinishing. Classes are limited to no more than five people.

Leather Medic training is a combination of classroom instruction and real hands-on experience. You'll get familiar with all the equipment and materials that you'll need to operate your business....all before you leave. Portions of the training are in the field with real customers in real situations where you'll apply what you've learned in class. If you need extra time to master a technique, you'll get it.

When your training is complete, you are experienced enough to step right into your role as business owner and operator.

Our commitment to you doesn't end with the training. In fact, it's just the beginning. We are at your disposal when ever you need us.

The comprehensive business package you receive enables you to start and run your own successful business and provide a valuable service that no one else has the level of expertise to offer. The package includes everything you need to get started.

We provide you with the tools, training and the long term support you need. The rest is up to you.

Operating as a mobile service keeps your overhead low (no expensive rent and overhead). As each job requires only a small amount of supplies, your profit margins are high.

We've included the applications for a Leather Medic® franchise. Simply fill it out and return it to us. Upon receipt, we'll design a custom franchise package for you and your target markets. Before you know it, you are on your way to an exciting business opportunity and prosperous future.

When you invest in Leather Medic, you don't just buy a franchise, you build a personal relationship. The personalized training and ongoing support, plus everything you need to get your business rolling at a minimal investment, makes Leather Medic® truly a unique opportunity.

If you have any questions, don't hesitate to call us toll free at 1-888-561-0423.

Yours truly,



Chade Life
President and CEO
Leather Medic® Inc.

This letter does not constitute an offer of a franchise. An offer can only be made by a Prospectus or Offering Agreement